



Town of The PAS



STRATEGIC PLAN

2023 - 2027



204-627-1100

info@townofthepas.ca

www.townofthepas.ca

INTRODUCTION OF THE COUNCIL

Mayor Andre Murphy
Councillor Carrie Atkinson
Councillor Gary Hopper
Councillor Trevor Lane
Councillor Randy Manych
Councillor Bill Ward
Councillor Trent Allen



Council

Mayor Andre Murphy

Councillor Carrie Atkinson

Councillor Gary Hopper

Councillor Trevor Lane

Councillor Randy Manych

Councillor Bill Ward

Councillor Trent Allen

Management Team

CAO - Bola Adedoyin

Controller - Laura Armstrong

Municipal Superintendent - Sam Mirza-Agha

Recreation Director - Jomar Cruz

Fire Chief - Bryon Shangraw

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Town of The PAS





OUR VALUES

Approachability

Fiscal Responsibility

Leadership

Truth and Reconciliation

Willing Regional Partner

Community Safety and Well-being

Transparency

Employee Professional Development

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Employee Professional Development



ROAD PLAN



OBJECTIVES

Objectives were made by Council to support our mission. These are:

- Progressive community
- Inclusive community
- Collaborative community
- Safe environment
- Healthy environment
- Opportunities for growth

INDICATOR

How can we determine when we have reached our goal, and what specific criteria and goals can we use to gauge its success?



Progressive community

- Increased relationships
- Investment partnerships
- Reduction in the number of complaints we receive.
- Increase in working population via Jobs Analysis.
- Immigration and increased cultural diversity.



Inclusive community

- Build on land acknowledgement.
- Staff are trained appropriately (all-encompassing).
- Council and Staff take an active role in culture days. (Planning and resource allocation).
- Barrier-free access to recreation programs.
- Truth and Reconciliation Day is recognized as a named statutory holiday for the Town.

Town of The Pas is committed to a progressive, inclusive and collaborative community that provides a safe and healthy environment with opportunities for growth.



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Collaborative community

- Leadership (Tri-Council) meetings with neighbours occur regularly.
- Neighbours in the region are engaged in our economic development activities.



Safe environment

- Reduced Crime Statistics.
- RCMP Overtime costs are down.
- Decrease in homelessness.
- More businesses operate downtown.
- Residents Safety.
- Increased comfort level of using banking institutions.

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Opportunities for growth

- Established Housing strategies
- Implemented business attraction strategy.
- Town is investment-ready.
- Our industrial sector is more diversified.



Healthy environment

- Increased opportunities to be active.
- Increased volunteerism.
- Current facilities are booked to capacity
- Increased membership at the wellness centre.

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PROJECTS

Which projects should we undertake to help us achieve our intended goals?

- Partnership with University College of the North on apprenticeship opportunities.
- Community Safety Officers
- Community Safety Standing/Ad Hoc Committee with strategies to reduce crime
- Recreation needs analysis.
- Business attraction strategy including a business needs assessment.
- Create barrier free outdoor recreation opportunities.
- Revitalization of the Waterfront Area.
- Initiate the Helen Betty Osbourne project development.
- Set up an online customer portal – Utilities, Fees.
- Develop an investment attraction strategy.
- Structured Asset Management Plan with implementation plan.

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TOWN OF THE PAS

**81 EDWARDS AVE
PO BOX 870
THE PAS, MB R9A 1K8**



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204-623-2330



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