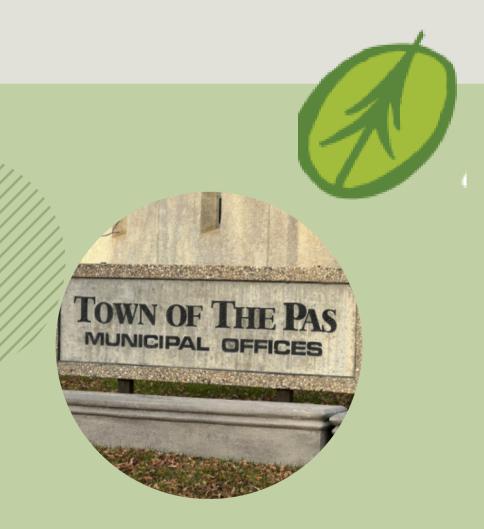


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STRATEGIC PLAN

2023 - 2027



204-627-1100

info@townofthepas.ca

www.townofthepas.ca

INTRODUCTION OF THE COUNCIL

Mayor Andre Murphy
Councillor Carrie Atkinson
Councillor Gary Hopper
Councillor Trevor Lane
Councillor Randy Manych
Councillor Bill Ward
Councillor Trent Allen



Council

Mayor Andre Murphy

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Councillor Gary Hopper

Councillor Trevor Lane

Councillor Randy Manych

Councillor Bill Ward

Councillor Trent Allen

Management Team

CAO - Bola Adedoyin Controller - Laura Armstrong Municipal Superintendent - Sam Mirza-Agha Recreation Director - Jomar Cruz Fire Chief - Bryon Shangraw









VISION STATEMENT

Town of The Pas is committed to a progressive, inclusive and collaborative community that provides a safe and healthy environment with opportunities for growth.

OUR MISSION

The Town of The Pas is dedicated to representing our citizens while providing services effectively and efficiently.

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OUR VALUES

Approachability

Fiscal Responsibility

Leadership

Truth and Reconciliation

Willing Regional Partner

Community Safety and Wellbeing

Transparency

Employee Professional Development



ROAD PLAN

OBJECTIVES

Objectives were made by Council to support our mission. These are:

- Progressive community
- Inclusive community
- Collaborative community
- Safe environment
- Healthy environment
- Opportunities for growth

INDICATOR

How can we determine when we have reached our goal, and what specific criteria and goals can we use to gauge its success?



Progressive community

- Increased relationships
- Investment partnerships
- Reduction in the number of complaints we receive.
- Increase in working population via Jobs Analysis.
- Immigration and increased cultural diversity.



Inclusive community

- Build on land acknowledgement.
- Staff are trained appropriately (allencompassing).
- Council and Staff take an active role in culture days. (Planning and resource allocation).
- Barrier-free access to recreation programs.
- Truth and Reconciliation Day is recognized as a named statutory holiday for the Town.







ROAD PLAN



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INDICATORS

How can we determine when we have reached our goal, and what specific criteria and goals can we use to gauge its success?



Collaborative community

- Leadership (Tri-Council) meetings with neighbours occur regularly.
- Neighbours in the region are engaged in our economic development activities.



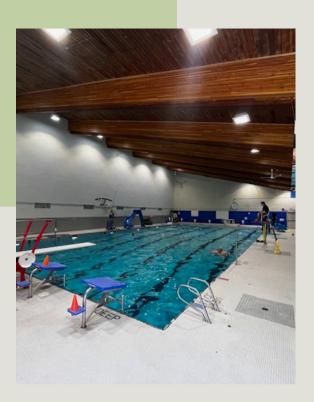
Safe environment

- Reduced Crime Statistics.
- RCMP Overtime costs are down.
- Decrease in homelessness.
- More businesses operate downtown.
- Residents Safety.
- Increased comfort level of using banking institutions.









ROAD PLAN

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INDICATORS

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Opportunities for growth

- Established Housing strategies
- Implemented business attraction strategy.
- Town is investmentready.
- Our industrial sector is more diversified.



Healthy environment

- Increased opportunities to be active.
- Increased volunteerism.
- Current facilities are booked to capacity
- Increased. membership at the wellness centre.









PROJECTS

Which projects should we undertake to help us achieve our intended goals?

- Partnership with University College of the North on apprenticeship opportunities.
- Community Safety Officers
- Community Safety Standing/Ad Hoc
 Committee with strategies to reduce crime
- Recreation needs analysis.
- Business attraction strategy including a business needs assessment.
- Create barrier free outdoor recreation opportunities.

ROAD PLAN

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- Revitalization of the Waterfront Area.
- Initiate the Helen Betty
 Osbourne project
 development.
- Set up an online customer portal – Utilities, Fees.
- Develop an investment attraction strategy.
- Structured Asset
 Management Plan with implementation plan.









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